



## **MEMORANDUM** **STATE & FEDERAL TRADEMARK INFRINGEMENT**

Good Brothers, this missive is intended to inform and advise the membership of the Northeastern Province of the pending litigation against Kappa Alpha Psi Fraternity, Inc.

Several months ago Grand chapter was advised by Playboy Inc. that they would sue us if we (chapters of Kappa Alpha Psi) failed to remove any and all references to **THEIR** logo (Bunny Rabbit) on any forms of advertisement, print and websites.

Immediately thereafter, the Grand Polemarch ordered that all chapters remove those references immediately or they will be placed on Cease and Desist. Unfortunately some chapters have not adhered to those orders and now have put ALL of Kappa Alpha Psi in harms way.

My good learned Brothers, put simply: If an owner of a copyright or trademark can prove ownership of a creative work and that the work was reproduced or published without the authorization of the owner, damages can be sought by the attorneys and lawyers utilized for the copyright or trademark owner in a court of law.

In summation brothers, we must be diligent in our endeavors to rectify this matter. The officers in this Province can't do it all alone. All of us need to advise any erring brother or chapter to stop this action to prevent the demise of Kappa Alpha Psi.

Michael Brewington  
Province Polemarch